



Corporate Membership Benefit Package			
MEMBERSHIP AMOUNT	\$10,000	\$5,000	\$1,500
BENEFITS SUMMARY	Ambassador	Consul	Envoy
Executive Benefits			
Invitation to Annual Executive Planning Session to select speakers of interest to company	X		
Invitation to Exclusive Corporate Events	X	X	X
Participation in Fellows' Program	2 Fellows	1 Fellow	
Event Visibility			
Opportunity to host separate event with Denver World Affairs Council speaker	X		
Opportunity to introduce speakers/visitors on topics of interest	X	X	
Visual/podium credit during internet-accessible programs (youtube, webcast)	X	X	
Visual/podium credit during live programs including receptions	X	X	
Reserved seating/head table at DWAC programs	X	X	X
Employee Benefits			
Free attendance at all Denver World Affairs Council events (meals included)	Up to 8 persons	Up to 4 persons	Up to 2 persons
Attend all Denver World Affairs Council events at member rate	Unlimited	Unlimited	4/event
Attend at private dinners with Denver World Affairs Council speakers	8 persons (no fee)	4 persons (no fee)	2 persons (additional fee)
Advance notification of U.S. State Dept. international visitors	X	X	X
Volunteer opportunities for employees	X	X	X
Invitation to quarterly networking receptions	8 persons (no fee)	6 persons (no fee)	2 persons (no fee)
Marketing Benefits			
Acknowledgement in Annual Report	Logo on cover	Logo Inside	Name
Acknowledgement in printed event programs	Large Logo	Small Logo	Name
Monthly E-Newsletter Imprint	Large Logo	Small Logo	Name
Web/Print visibility	Logo, Ad and Link	Logo and Link	Name
Return on Investment	1.5x	1.6x	1.6x

WorldDenver At-A-Glance

Who We Are: WorldDenver is a non-profit community organization dedicated to advancing a deep understanding of global affairs and cultures. Supported by individuals, businesses and foundations, WorldDenver engages globally-minded Coloradans in a direct, personal dialogue with each other and with elected officials, civic leaders and professionals from around the world.

Our Mission: To strengthen and expand the community of engaged global citizens and organizations in Colorado and provide them with opportunities to activate their interest in citizen diplomacy through education, cross-cultural exchange, and personal interaction with international dignitaries and professionals.

Our Vision: To be the leading international forum in a more globalized and thriving city.

Our Values:

We seek to be **Globally-Focused**. Through our programs, we encourage our participants to be curious and open-minded, while respectful of different perspectives and experiences.

We seek to be **Member-Focused**: Our membership is the core of our organization, providing the financial and volunteer support that makes WorldDenver effective. Providing value for our membership and high quality in our programming is crucial to sustaining our commitment to our members. We will work to remain innovative and creative in how we engage our members in the work of citizen diplomacy.

We seek to be **Community-Focused**. Through the interactions with our speakers and visitors, our work provides Denver with accessible and inclusive opportunities to participate in a network of globally-minded Denver residents and people from all corners of the world. Balance and breadth in program design ensures that WorldDenver meets a variety of community needs.

Programming

Denver World Affairs Council (DWAC)

The Denver World Affairs Council speaker series offers a unique opportunity for Coloradans to learn about current issues in foreign affairs from those who are at the forefront of policymaking and scholarship. Each month, we host speaking events featuring distinguished authors, leaders, and government officials, providing globally-minded local community members an opportunity to connect with each other while gaining an insider's perspective on some of the most important current issues in international affairs. Recent topics have ranged from India and Iran to immigration reform and the United Nations.

International Visitor Leadership Program (IVLP)

The IVLP brings emerging leaders from all over the world to the United States for short visits. The IVLP is carried out as a partnership between the U.S. State Department and a network of community organizations like WorldDenver, which arrange local meetings with professionals, cultural activities and home hospitality. The program enables ordinary Americans to participate in citizen diplomacy, influencing future foreign relations through their interactions with these international visitors.

Young Professionals

The Young Professional community is comprised of WorldDenver members under the age of 40 who have a passion for international affairs and education. Young Professional membership is for those wanting to come together to learn more about global affairs, to network, to study, to share common interests, or to search for a career.

Home Hospitality

WorldDenver volunteer families frequently host visitors for dinner in their homes. Every month, a "visitor advisory" is emailed to our membership base indicating which groups from which countries on which topics will be visiting Denver in the coming months and which groups are requesting home hospitality. WorldDenver members then reach out to us requesting to host specific visitors based on their geographical and professional interests. Additionally, WorldDenver has launched a pilot home hospitality program for international students at Red Rocks Community College in which families meet with assigned students for 6-10 family events throughout the year.

K-12 Global Literacy Program

WorldDenver's K-12 Global Literacy Program will bring international visitors from around the world into Denver classrooms to share their knowledge of countries, cultures, and international topics with students of all ages and educational backgrounds. It will also provide teacher training on a variety of relevant international topics.

Recent and Upcoming Visitor Groups and Speaker Events

May- July 2014: International Visitor Groups

- Accountable Governance: Developing Tools to Attract Foreign Direct Investment (**Serbia**), May 2-10
- Health, Labor, and Welfare (**Japan**), May 12-15
- Engaging Youth through Performing Arts (**Algeria, Egypt, Iraq, Tunisia, Yemen**), May 14-20
- US Business Environment for Officials from State Govt & Trade Associations (**India**), May 15-20
- America's Multi-Ethnic Society and Role of the Successor Generation (**Multi-regional**), May 17-21
- Bulgaria Junior Justice Program (**Bulgaria**), May 18-23
- Media and Government Transparency in America (**West Bank**), May 24-29
- Business and Entrepreneurship Exchange Program (**Zambia and Zimbabwe**), May 10-June 1
- Science Technology and Innovation (**Indonesia**), June 1-5
- Energy Security for the 21st Century (**Pakistan**), June 5-11
- Children in the Justice System, (**Morocco**), June 11-17
- Climate Change and Renewable Energy, (**Multi-regional**), June 12-17
- US Judicial System, (**Angola, Hungary, Lebanon, Nigeria, Uganda, Ukraine**), June 14-19
- Entrepreneurship and Innovation, (**Multi-regional**), June 17-21
- Urban Sustainability, (**Multi-regional**), June 15-18
- Current Social, Political and Economic Issues for Young European Leaders, (**Regional-Europe**), June 18-22
- Investigative Journalism, (**Israel, Macedonia, Malaysia, Somalia, South Africa, Tunisia**), June 25-29
- Law Enforcement and Community Policing, (**Central America, Caribbean**), July 17-22
- Public Health in US: Grassroots Organization and Outreach, (**Multi-regional**), July 24-29
- Combating Trafficking in Person, (**Multi-regional**), July 24-29

May- September 2014: Denver World Affairs Council Speaker Series

- John Hofmeister (Retired President, Shell Oil & Founder and CEO, Citizens for Affordable Energy), "America's Energy and Environmental Future: Security with Prosperity," May 22
- Jessica Rink (Bank of America), "WorldCup 2014: How to Cheer for the World's Game on its Biggest Stage," June 12
- Joe Cirincione (President, Ploughshares Fund), "Nuclear Nightmare: Securing the World," July 15
- Elizabeth Hoffman, "American Umpire," September 9
- Marc Grossman (Former United States Special Envoy for Afghanistan and Pakistan), Update on Afghanistan and Pakistan, September 22

Special Member Events

- Young Professionals Hike with Business and Entrepreneurship Exchange Program Entrepreneurs from **Zambia and Zimbabwe**, May 17
- Community Reception with Business and Entrepreneurship Exchange Program Entrepreneurs from **Zambia and Zimbabwe** with the Posner Center for International Development, May 21

Special Premier and/or Patron Member Events

- Reception with **Hungarian** Ambassador, February 19
- Dinner with Larry Diamond (Post-Lecture), March 3

Corporate Membership Acceptance

Company Name _____

Membership Level

Ambassador (\$10,000)

Consul (\$5,000)

Envoy (\$1,500)

Primary Contact Name _____

E-mail address _____ Phone _____

Alternate Contact Name _____

E-mail address _____ Phone _____

For Ambassador level membership, please designate two candidates for Fellows' Program.
For Consul level, designate one.

Candidate Name _____

E-mail address _____ Phone _____

Candidate Name _____

E-mail address _____ Phone _____

Please attach a short bio for each candidate.

WorldDenver will send invoice to:

Company Name _____ Attn: _____

Address _____

Please return this form by email to Jan@WorldDenver.org or send to:
WorldDenver
P.O. Box 40396
Denver, CO 80204